



Saturday, October 29
Lakeview Regional Medical Center
10am - 3pm General Public
Gates open at 9 am for
special needs families

Sponsorship Levels

Event Title Sponsor \$10000

- Privilege of setting up to two 20 X 20 tents on the event grounds to promote your business or group.
- Naming of a prominent component of Boo Fest after your business (ex. the Event Stage or a Boo Fest neighborhood.**)
- Option for in-person participation on TV and/or radio marketing campaigns along with ACCESS
- 10 Trick-or-Treat Houses and/or Castles*
- Consultation with Boo Fest event planners to reserve a prime space for your Trick-or-Treat houses on the grounds.
- Logo placement as event co-sponsor alongside ACCESS on:
 - Print media – posters, flyers and advertisements
 - Web media – email blasts, Facebook and the ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 30 Boo Fest Event T-shirts

Great Pumpkin \$5000

- Privilege of setting up a 20' X 20' tent on the event grounds to promote your business or group.
- Naming of a prominent component of Boo Fest after your business (ex. the Event Stage or a Boo Fest neighborhood.**)
- 5 Trick-or-Treat Houses and/or Castles*
- Consultation with Boo Fest event planners to reserve a prime space for your Trick-or-Treat houses on the grounds.
- Extra-large logo placement on:
 - Print media - posters, flyers and advertisements
 - Web media - email blasts, Facebook and the ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 15 Boo Fest Event T-shirts

BooTown \$2500

- Naming of a Boo Fest neighborhood** after your business.
- 4 Trick-or-Treat Houses and/or Castles.*
- Consultation with Boo Fest event planners to reserve a prime space for your Trick-or-Treat houses on the grounds.
- Large Logo Placement on:
 - Print media - posters, flyers and advertisements.
 - Boo Fest Event Map Handout
 - Boo Fest Sponsor Board
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event T-shirt
- 10 Boo Fest Event T-shirts

Haunted Mansion \$1000

- 2 Trick-or-Treat Houses and/or Castles.*
- Logo Placement on:
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event T-shirt
 - Boo Fest Event Map Handout
 - Boo Fest Sponsor Board
- 4 Boo Fest Event T-shirts

Haunted Castle \$500

- 1 Trick-or-Treat House and/or Castle
- Logo on Boo Fest web media - email blasts, Facebook, ACCESS website
- Business name listed on Boo Fest Event T-shirt and Sponsor Board
- 2 Boo Fest Event T-shirts

Haunted House \$250

- 1 Trick-or-Treat House
- Business name listed on the Event Sponsor Board
- 2 Boo Fest Event T-shirts

Haunted Media (In-Kind Advertising/Printing Donation of \$1500+)

Sponsors who donate printing of marketing materials, print ad space or radio spots valued at \$ 1500 or more will receive the following perks:

- 3 Trick-or-Treat Houses and/or Castles.*
- Logo Placement on:
 - Print media - posters, flyers and advertisements.
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
- 10 Boo Fest Event T-shirts

*Sponsors at the Haunted Mansion level or above may choose to decorate houses, castles, or a combination of both. These sponsors may combine their houses/castles into one giant trick-or-treat stop or spread their houses out at multiple locations throughout the event grounds.

**Haunted Neighborhoods contain 10 -15 Trick-or-Treat stops. All neighborhoods have arches with large signs displaying the name of the neighborhood and its sponsor (e.g. "Boo Chene neighborhood sponsored by _____").

PLEASE NOTE: While there's no deadline for Boo Fest Sponsorships, the deadline to be included on the Event Poster is September 15th, and for Event T-shirts/Signs is October 1st.

Don't Forget to Decorate your Trick or Treat House and/or Castle!
There will be **CASH** awards for: **(1) Most Original (2) Scariest (3) Kids Choice Award**