



PRESENTS

Saturday, October 28th

Lakeview Regional Medical Center

10am - 3pm General Public

Gates open at 9 am for special needs families

Sponsorship Levels

Great Pumpkin \$5000

- Privilege of setting up a 20' X 20' tent on the event grounds to promote your business or group.
- Naming of a prominent component of Boo Fest after your business (ex. the Event Stage or a Boo Fest neighborhood.**)
- 5 Trick-or-Treat Houses and/or Castles*
- Consultation with Boo Fest event planners to reserve a prime space for your Trick-or-Treat houses on the grounds.
- Extra-large logo placement on:
 - Print media - posters, flyers and advertisements
 - Web media - email blasts, Facebook and the ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 15 Boo Fest Event T-shirts

BooTown \$2500

- Naming of a Boo Fest neighborhood** after your business.
- 4 Trick-or-Treat Houses and/or Castles.*
- Consultation with Boo Fest event planners to reserve a prime space for your Trick-or-Treat houses on the grounds.
- Large Logo Placement on:
 - Print media - posters, flyers and advertisements.
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 10 Boo Fest Event T-shirts

Haunted Mansion \$1000

- 2 Trick-or-Treat Houses and/or Castles.*
- Logo Placement on:
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 4 Boo Fest Event T-shirts

Haunted Castle \$500

- 1 Trick-or-Treat House and/or Castle
- Logo on Boo Fest web media - email blasts, Facebook, ACCESS website
- Business name listed on Boo Fest Event T-shirt and Sponsor Board
- 2 Boo Fest Event T-shirts

Haunted House \$250

- 1 Trick-or-Treat House
- Business name listed on the Event Sponsor Board
- 2 Boo Fest Event T-shirts

Haunted Media In-Kind Advertising/Printing Donation of \$1500+

Sponsors who donate printing of marketing materials, print ad space or radio spots valued at \$1500 or more will receive the following perks:

- 3 Trick-or-Treat Houses and/or Castles.*
- Logo Placement on:
 - Print media - posters, flyers and advertisements.
 - Web media - email blasts, Facebook, ACCESS website
 - Boo Fest Event Map Handout
 - Boo Fest Event T-shirt
 - Boo Fest Sponsor Board
- 10 Boo Fest Event T-shirts

*Sponsors at the Haunted Mansion level or above may choose to decorate houses, castles, or a combination of both. These sponsors may combine their houses/castles into one giant trick-or-treat stop or spread their houses out at multiple locations throughout the event grounds.

**Haunted Neighborhoods contain 10 -15 Trick-or-Treat stops. All neighborhoods have arches with large signs displaying the name of the neighborhood and its sponsor (e.g. "Boo Chene neighborhood sponsored by _____").

PLEASE NOTE: While there's no deadline for Boo Fest Sponsorships, the deadline to be included on the Event Tshirt is Thursday, October 18th.

Don't Forget to Decorate you Trick or Treat House and/or Castle!!!!

There will be CA\$H Awards for:

(1) Most Original (2) Scariest (3) Kids Choice Award